Economic Prosperity

Create Green Jobs. Expand Markets. Save Money

Regional Economy

A diversified regional economy with opportunities for new and green markets, jobs, products, and services

Smart Energy Use

Energy conservation and expanded use of renewable energy as a means to save money and protect the environment

Resource Management

The benefits of reducing, reusing, and recycling resources

Community Design

The art of creating sustainable living places that both thrive and adapt to the needs of the people while contributing to identity, heritage, and sense of place

Environmental Integrity

Reducing Emissions. Clean Air and Water. Healthy Living

Healthy Air

Fresh, clean air, reduced greenhouse gas emissions and minimized health risks

Clean Water

Water, as the source of life, seeks to preserve and manage it in all forms

Native Plants & Animals

Biodiversity through the preservation, restoration, and connection of nature and people

Reasonable Mobility

Safe, reasonable, and equitable choices to access live, work, and play opportunities

Social/Cultural Vibrancy

Preserving People. Livable Neighborhoods.

Green Buildings

A productive and healthy built environment

Healthy Local Food

The benefits of wholesome food from local producers, distributors, farms, gardens, and hunters

Community Knowledge

Education, empowerment, and engagement to achieve economic prosperity, environmental integrity, and social vibrancy

Community Healthy & Safety

Systems, policies, and engagement to ensure that all residents have access to healthy and safe lifestyle choices